



晶采光電科技股份有限公司  
AMPIRE CO., LTD.

## SPECIFICATIONS FOR LCD MODULE

|                          |                             |
|--------------------------|-----------------------------|
| <b>CUSTOMER</b>          |                             |
| <b>CUSTOMER PART NO.</b> |                             |
| <b>AMPIRE PART NO.</b>   | <b>AM-1280800P3TZQW-00H</b> |
| <b>APPROVED BY</b>       |                             |
| <b>DATE</b>              |                             |

☐ Approved For Specifications

☐ Approved For Specifications & Sample

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|                    |                   |                     |

## RECORD OF REVISION

| Revision Date | Page | Contents                              | Editor  |
|---------------|------|---------------------------------------|---------|
| 2015/12/14    | --   | New Release                           | Simon   |
| 2016/04/15    | 5    | Correct <b>LED Driving Conditions</b> | Simon   |
| 2016/4/28     |      | Correct ADJ Dimming data.             | Kokai   |
|               |      | Modify LVDS mapping data              |         |
| 2016/12/6     | 11   | Update viewing angle                  | Jessica |

## 1. Features

7 inch Amorphous-TFT-LCD (Thin Film Transistor Liquid Crystal Display) module. This module is composed of a 7" TFT-LCD panel and LED backlight and LED driving board.

- (1) Construction: 7" a-Si TFT active matrix, White LED Backlight.
- (2) Resolution (pixel): 1280(R.G.B) X800
- (3) Number of the Colors : 16.7M colors ( R , G , B 8 bit digital each)
- (4) LCD type :SFT with Normally Black

## 2. PHYSICAL SPECIFICATIONS

| Item                            | Specifications               | unit              |
|---------------------------------|------------------------------|-------------------|
| LCD size                        | 7 inch (Diagonal)            |                   |
| Resolution                      | 1280 x (RGB) x 800           | dot               |
| Dot pitch                       | 0.117(H) x 0.117(V)          | mm                |
| Active area                     | 149.76(W) x 93.6(H)          | mm                |
| Module size                     | 162.2(W) x 107.8(H) x 9.8(D) | mm                |
| Surface treatment(Up Polarizer) | HC                           |                   |
| Color arrangement               | RGB-stripe                   |                   |
| Contrast Ratio                  | 800:1                        |                   |
| Brightness                      | 1500                         | cd/m <sup>2</sup> |

Note 1: Viewing direction for best image quality is different from Gray Scale Inversion Direction, there is a 180 degree shift.

### 3. ABSOLUTE MAX. RATINGS

#### 3.1 TFT Absolute Maximum Ratings

| Item                  | Symbol | Values |      | UNIT | Note |
|-----------------------|--------|--------|------|------|------|
|                       |        | Min.   | Max. |      |      |
| Power voltage         | VCC    | -0.3   | 4.2  | V    |      |
|                       | VLED   | -0.3   | 14   |      |      |
| Operation temperature | TOP    | -20    | 70   | °C   |      |
| Storage temperature   | TST    | -30    | 80   | °C   |      |

### 4. ELECTRICAL CHARACTERISTICS

#### 4-1 Typical Operation Conditions

| Item                |                          | Symbol          | Values             |     |                    | Unit | Remark               |
|---------------------|--------------------------|-----------------|--------------------|-----|--------------------|------|----------------------|
|                     |                          |                 | MIN                | TYP | MAX                |      |                      |
| Power Voltage       |                          | V <sub>CC</sub> | 3.0                | 3.3 | 3.6                | V    | Note 1,2             |
| Power Consumption   |                          | I <sub>CC</sub> | --                 | 150 | --                 | mA   | Note 1,2<br>VCC=3.3V |
| Logic Input Voltage | Input Voltage            | V <sub>IN</sub> | 0                  | -   | V <sub>CC</sub>    | V    |                      |
|                     | Logic input high voltage | V <sub>TH</sub> | 0.7V <sub>CC</sub> | -   | V <sub>CC</sub>    | V    | Note 3               |
|                     | Logic input low voltage  | V <sub>TL</sub> | GND                | -   | 0.3V <sub>CC</sub> | V    | Note 3               |

Note 1: Value for Power Board combined panel.

Note 2: VCC setting should match the signals output voltage (refer to Note 3) of customer's system board.

Note 3: LVDS.

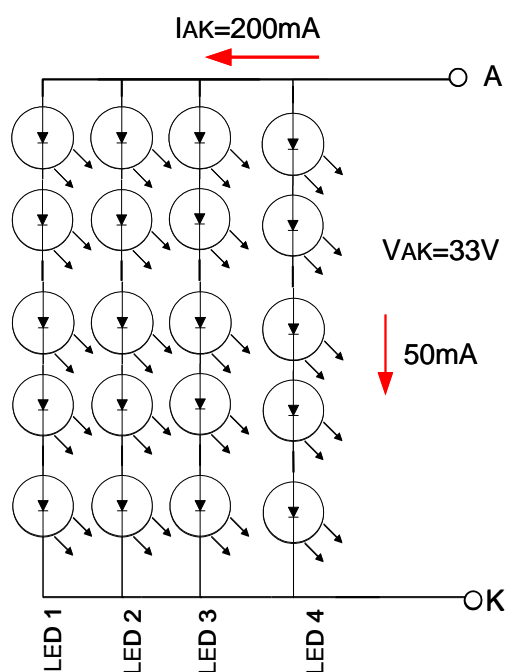
## 4-2 LED Driving Conditions

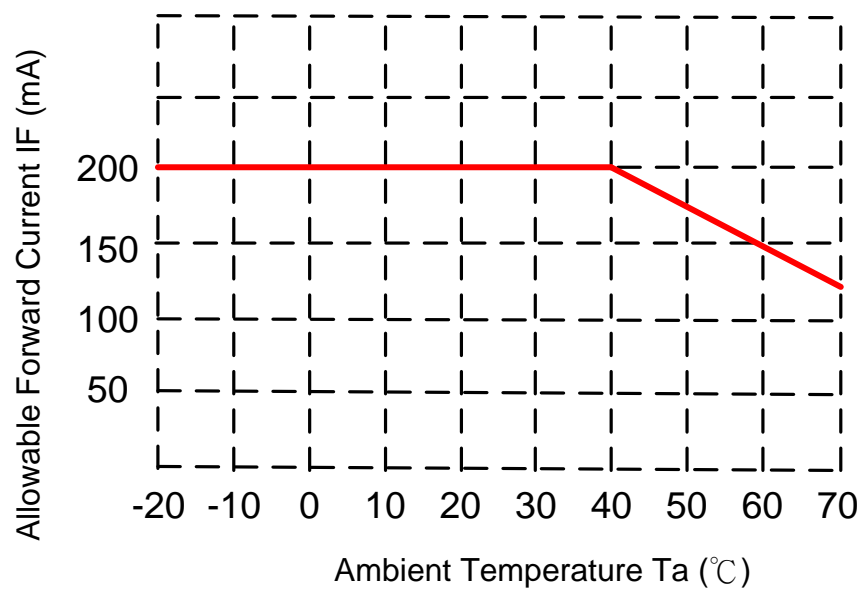
| Item                           | Symbol    | Values |        |      | Unit | Note                                  |
|--------------------------------|-----------|--------|--------|------|------|---------------------------------------|
|                                |           | Min.   | Typ.   | Max. |      |                                       |
| LED Driver Power Voltage       | $V_{LED}$ | 9      | 12     | 14   | V    |                                       |
| LED Driver Current Consumption | $I_{LED}$ | --     | 680    | --   | mA   | $V_{LED}=12V$<br>$ADJ=5V$ (duty 100%) |
| ADJ Input Voltage              | $V_{ADJ}$ | 1.2    | 3.3    | 3.6  | V    | duty=100%<br>Note(3)                  |
| LED voltage                    | $V_{AK}$  | --     | 33     | --   | V    | Note(1)                               |
| LED forward Current            | $I_{AK}$  | --     | 200    | --   | mA   | $T_a=25^{\circ}C$                     |
| LED life time                  | --        | --     | 50,000 | --   | Hr   | Note(2)                               |

Note (1) The constant current source is needed for white LED back-light driving.

Note (2) Brightness to be decreased to 50% of the initial value.  $T_a=25^{\circ}C$

Note (3)  $V_{LEDADJ}$  is PWM signal input. It is for brightness control.

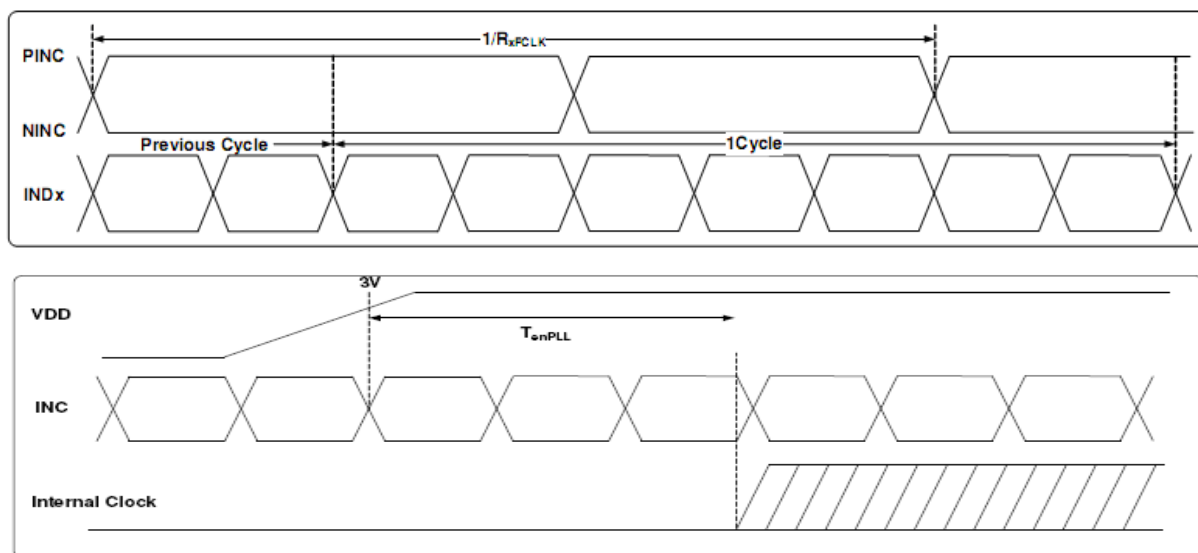




## 5. Timing Chart

### 5.1 AC Electrical Characteristics

| Parameter              | Symbol      | Min | Typ                 | Max | Unit | Conditions  |
|------------------------|-------------|-----|---------------------|-----|------|---|
| Clock Frequency        | $R_{xFCLK}$ | 20  | -                   | 80  | MHz  |   |
| Input data skew margin | $T_{RSKM}$  | 500 | —                   | —   | ps   | $ V_{ID}  = 400\text{mV}$ ,<br>$R_{xVCM} = 1.2\text{V}$<br>$R_{xFCLK} = 80\text{MHz}$ |
| Clock high time        | $T_{LVCH}$  | —   | $4/(7 * R_{xFCLK})$ | —   | ns   |   |
| Clock low time         | $T_{LVCL}$  | —   | $3/(7 * R_{xFCLK})$ | —   | ns   |   |
| PLL wake-up time       | $T_{enPLL}$ | —   | —                   | 150 | us   |   |

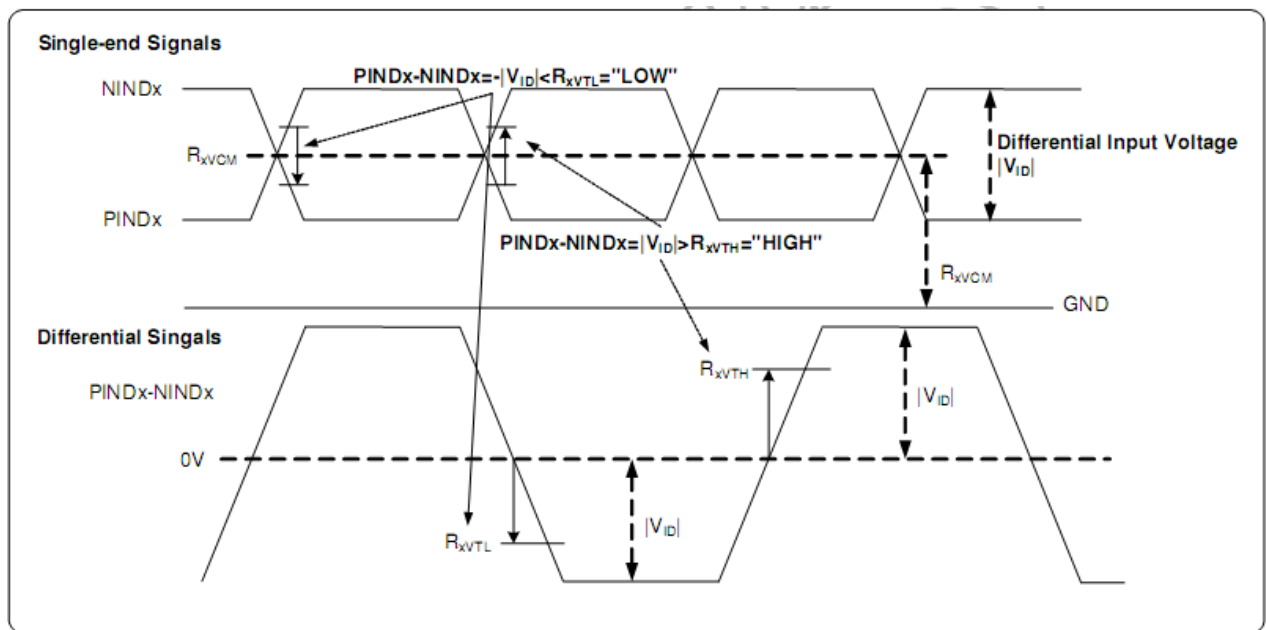


### 5.2 DC Electrical Characteristics

$V_{DD} = 3.3\text{V}$ ,  $AV_{DD} = 11\text{V}$ ,  $AGND = GND = 0\text{V}$ ,  $T_a = 25^\circ\text{C}$

| Parameter                                 | Symbol     | Min          | Typ | Max                | Unit | Remark |
|---|------------|--------------|-----|--------------------|------|--------|
| Differential input high Threshold voltage | $R_{XVTH}$ | —            | —   | +0.1               | V    |        |
| Differential input Low Threshold voltage  | $R_{XVTL}$ | -0.1         | —   | —                  | V    |        |
| Input voltage range                       | $R_{XVIN}$ | 0            | —   | $V_{DD} - 1.0$     | V    |        |
| Differential input common Mode voltage    | $R_{XVCM}$ | $ V_{ID} /2$ | —   | $2.4 -  V_{ID} /2$ | V    |        |

|                                |             |     |      |      |         |                                   |
|--------------------------------|-------------|-----|------|------|---------|-----------------------------------|
| Differential input voltage     | $ V_{ID} $  | 0.2 | –    | 0.6  | V       |                                   |
| LVDS Digital Operating Current | $R_{VXIZ}$  | -10 | –    | +10  | $\mu A$ |                                   |
| LVDS Digital Operating Current | $I_{ddlvs}$ | –   | (40) | (50) | mA      | Fclk=65MHz, VDD=3.3V              |
| LVDS Digital Stand-by Current  | $I_{stlvs}$ | –   | (10) | (50) | $\mu A$ | Clock & all functions are stopped |





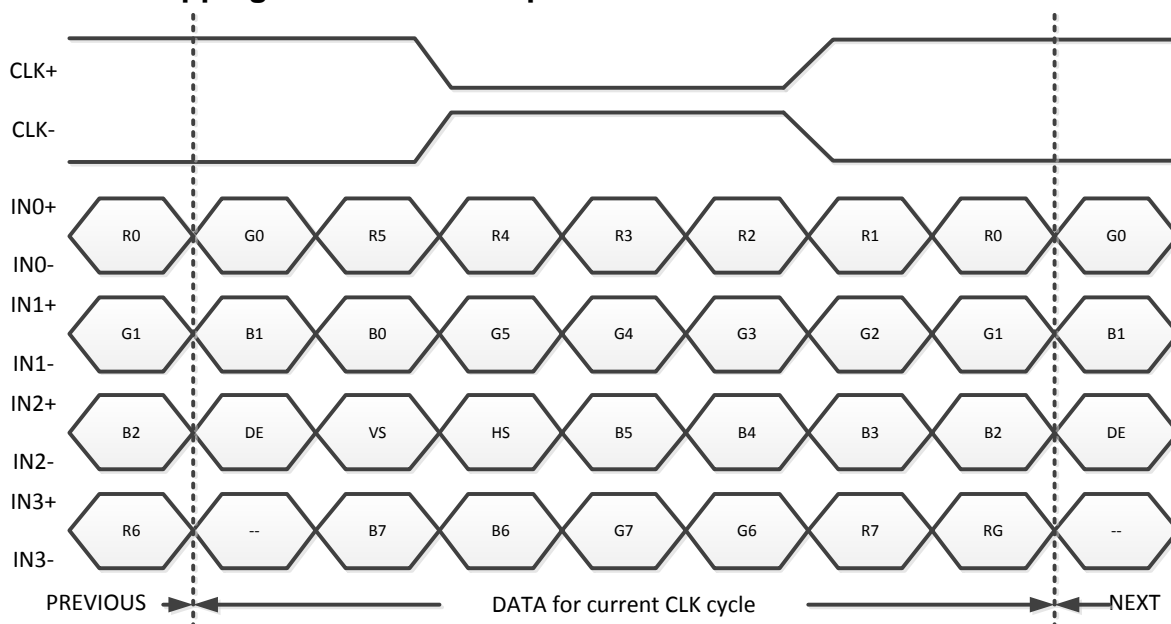
### 5.3 Input timing

1280x800 (RES[3:0] = 0010)

| Parameter                | Symbol    | Value |      |                 | Unit      | Note                |
|--------------------------|-----------|-------|------|-----------------|-----------|---------------------|
|                          |           | Min.  | Typ. | Max.            |           |                     |
| CLK frequency            | $t_{CLK}$ | 62.6  | 68.2 | 78.1            | Mhz       |                     |
| Horizontal blanking time | $t_{HBT}$ | 20    | 69   | 164             | $t_{CLK}$ | $t_{HBP} + t_{HFP}$ |
| Horizontal back porch    | $t_{HBP}$ | 5     | 5    | $164 - t_{HFP}$ | $t_{CLK}$ |                     |
| Horizontal display area  | $t_{HD}$  | 1280  | 1280 | 1280            | $t_{CLK}$ |                     |
| Horizontal front porch   | $t_{HFP}$ | 15    | 64   | 159             | $t_{CLK}$ |                     |
| Horizontal period        | $t_H$     | 1300  | 1349 | 1444            | $t_{CLK}$ |                     |
| Horizontal pulse width   | $t_{HPW}$ | 1     | 1    | 256             | $t_{CLK}$ |                     |
| Vertical blanking time   | $t_{VBT}$ | 5     | 42   | 101             | $t_H$     | $t_{VBP} + t_{VFP}$ |
| Vertical back porch      | $t_{VBP}$ | 2     | 2    | $101 - t_{VFP}$ | $t_H$     |                     |
| Vertical display area    | $t_{VD}$  | 800   | 800  | 800             | $t_H$     |                     |
| Vertical front porch     | $t_{VFP}$ | 3     | 40   | 99              | $t_H$     |                     |
| Vertical period          | $t_V$     | 803   | 842  | 901             | $t_H$     |                     |
| Vertical pulse width     | $t_{VPW}$ | 1     | 1    | 128             | $t_H$     |                     |

### 5.3 Data Input Format

#### Vesa data mapping : 24-BIT LVDS Input Data Format



Note : R/G/B data 7 : MSB, R/G/B data 0 : LSB

| Signal Name                                  | Description  | Remark  |
|--|--|---|
| R7<br>R6<br>R5<br>R4<br>R3<br>R2<br>R1<br>R0 | Red Data 7 (MSB)<br>Red Data 6<br>Red Data 5<br>Red Data 4<br>Red Data 3<br>Red Data 2<br>Red Data 1<br>Red Data 0 (LSB)                 | Red-pixel Data<br>Each red pixel's brightness data consists of these 8 bits pixel data. |
| G7<br>G6<br>G5<br>G4<br>G3<br>G2<br>G1<br>G0 | Green Date 7 (MSB)<br>Green Date 6<br>Green Date 5<br>Green Date 4<br>Green Date 3<br>Green Date 2<br>Green Date 1<br>Green Date 0 (LSB) |   |
| B7<br>B6<br>B5<br>B4<br>B3<br>B2<br>B1<br>B0 | Blue Data 7 (MSB)<br>Blue Data 6<br>Blue Data 5<br>Blue Data 4<br>Blue Data 3<br>Blue Data 2<br>Blue Data 1<br>Blue Data 0 (LSB)         |   |
| RxCLKIN+<br>RxCLKIN-                         | LVDS Clock Input   |   |
| DE   | Display Enable   |   |
| VS   | Vertical Sync Signal   |   |
| HS   | Horizontal Sync Signal   |   |

## 6. Optical Specifications

### 6.1 TFT Optical Characteristics

| Item           |       | Symbol           | Condition | Min   | Typ   | Max   | Unit              | Remark                         |
|----------------|-------|------------------|-----------|-------|-------|-------|-------------------|--------------------------------|
| View Angles    |       | θT               | CR≥10     | 80    | 88    | -     | Degree            | Note 2                         |
|                |       | θB               |           | 80    | 88    | -     |                   |                                |
|                |       | θL               |           | 80    | 88    | -     |                   |                                |
|                |       | θR               |           | 80    | 88    | -     |                   |                                |
| Contrast Ratio |       | CR               | θ=0°      | 600   | 800   | -     |                   | Left/right 0°<br>Top/bottom 5° |
| Response Time  |       | T <sub>ON</sub>  | 25℃       | -     | 35    | 40    | ms                | Note1<br>Note4                 |
|                |       | T <sub>OFF</sub> |           |       |       |       |                   |                                |
| Chromaticity   | White | x                |           | 0.256 | 0.306 | 0.356 |                   | Note5<br>Note1                 |
|                |       | y                |           | 0.279 | 0.329 | 0.379 |                   |                                |
|                | Red   | x                |           | 0.520 | 0.570 | 0.620 |                   |                                |
|                |       | y                |           | 0.280 | 0.330 | 0.380 |                   |                                |
|                | Green | x                |           | 0.300 | 0.350 | 0.400 |                   |                                |
|                |       | y                |           | 0.542 | 0.592 | 0.642 |                   |                                |
|                | Blue  | x                |           | 0.105 | 0.155 | 0.205 |                   |                                |
|                |       | y                |           | 0.051 | 0.101 | 0.151 |                   |                                |
| Uniformity     |       | U                |           | 70    | 75    | -     | %                 | Note1、Note6                    |
| NTSC           |       |                  |           | 45    | 50    | -     | %                 |                                |
| Luminance      |       | L                |           | 1200  | 1500  | -     | cd/m <sup>2</sup> | Note7                          |

Test Conditions:

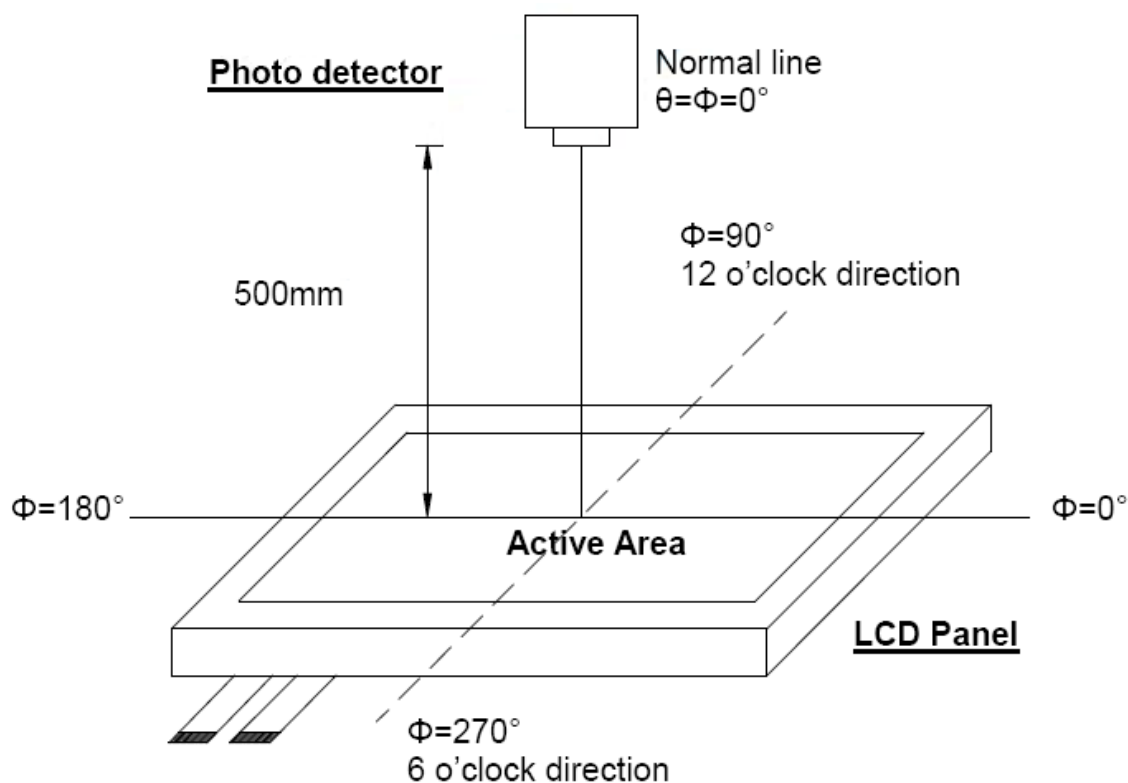
1.  $I_F = 20mA$ (one channel), the ambient temperature is  $25^\circ C$ .
2. The test systems refer to Note 1 and Note2.

Note 1: Definition of optical measurement system.

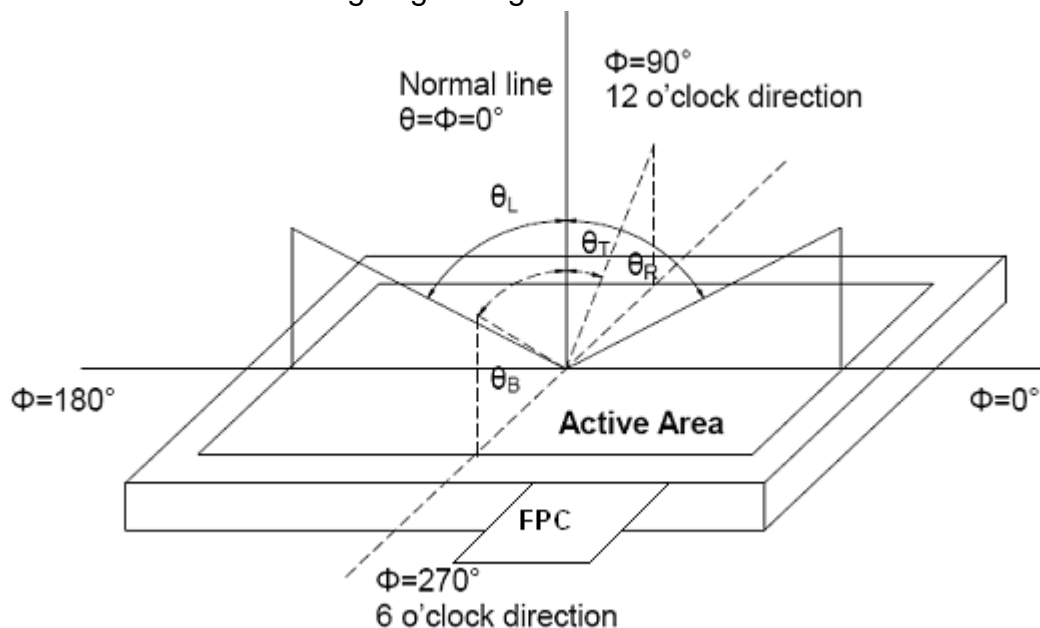
The optical characteristics should be measured in dark room. After 10 Minutes operation, the optical properties are measured at the center point of the LCD screen. All input terminals LCD panel must be ground when measuring the center area of the panel.

Note 1 : Definition of optical measurement system.

The optical characteristics should be measured in dark room. After 30 minutes operation, the optical properties are measured at the center point of the LCD screen.  
(Response time is measured by Photo detector TOPCON BM-7, other items are measured by BM-5A/Field of view : 1° / Height : 500mm.)

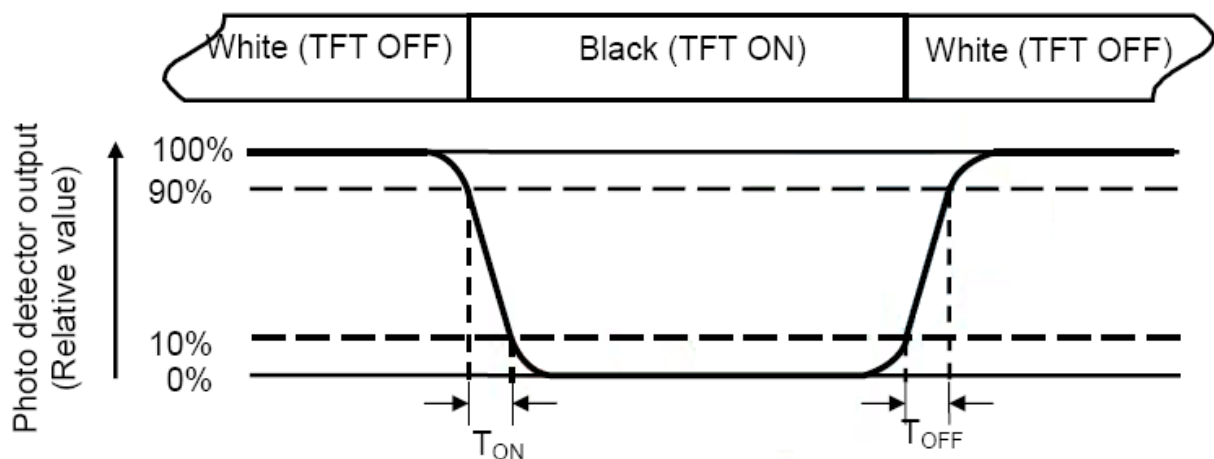


Note 2 : Definition of viewing angle range



### Note 3 : Definition of Response time

The response time is defined as the LCD optical switching time interval between “White” state and “Black” state. Rise time ( $T_{ON}$ ) is the time between photo detector output intensity changed from 90% to 10%. And fall time ( $T_{OFF}$ ) is the time between photo detector output intensity changed from 10% to 90%.



### Note 4 : Definition of contrast ratio

$$\text{Contrast ratio (CR)} = \frac{\text{Luminance measured when LCD on the "White" state}}{\text{Luminance measured when LCD on the "Black" state}}$$

### Note 5 : Definition of color chromaticity (CIE1931)

Color coordinated measured at center point of LCD.

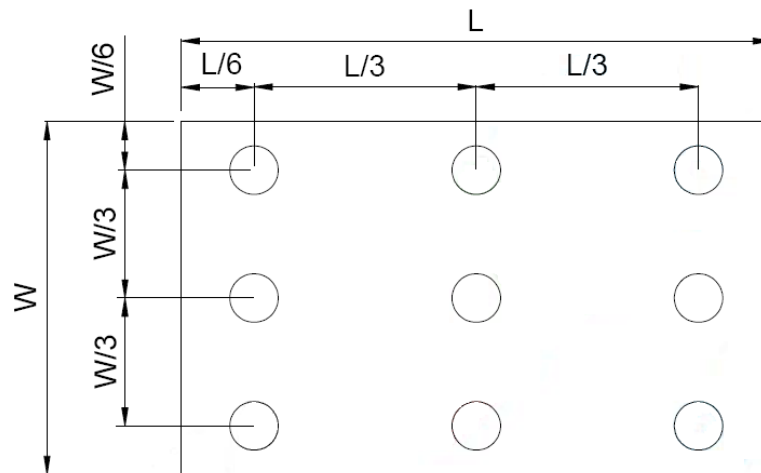
Note 6 : All input terminals LCD panel must be ground when measuring the center area of the panel.

### Note 7 : Definition of Luminance Uniformity

Active area is divided into 9 measuring areas (Refer to bellow figure). Every measuring point is placed at the center of each measuring area.

$$\text{Luminance Uniformity (Yu)} = \frac{B_{\min}}{B_{\max}}$$

L ----- Active area length      W ----- Active area width



$B_{\max}$  : The measured maximum luminance of all measurement position.

$B_{\min}$  : The measured minimum luminance of all measurement position.

## 6. INTERFACE

CN2 LVDS connector: P1.0 20pin/CP100-S20G-H16

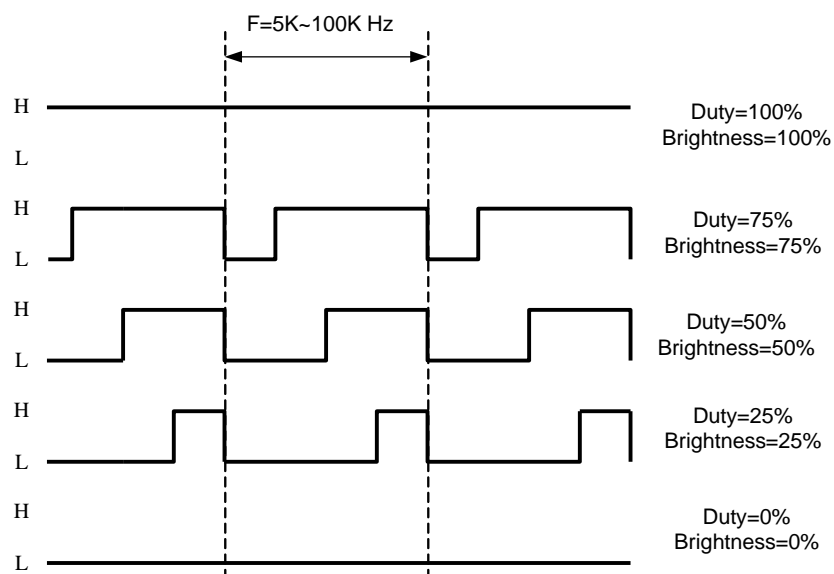
| Pin No. | Symbol | I/O | Description                    | Note |
|---------|--------|-----|--------------------------------|------|
| 1       | VDD    | P   | Power Voltage for Logic: 3.3V  |      |
| 2       | VDD    | P   | Power Voltage for Logic: 3.3V  |      |
| 3       | GND    | P   | Ground                         |      |
| 4       | GND    | P   | Ground                         |      |
| 5       | IN0-   | I   | - LVDS differential data input |      |
| 6       | IN0+   | I   | + LVDS differential data input |      |
| 7       | GND    | P   | Ground                         |      |
| 8       | IN1-   | I   | - LVDS differential data input |      |
| 9       | IN1+   | I   | + LVDS differential data input |      |
| 10      | GND    | P   | Ground                         |      |
| 11      | IN2-   | I   | - LVDS differential data input |      |
| 12      | IN2+   | I   | + LVDS differential data input |      |
| 13      | GND    | P   | Ground                         |      |
| 14      | CLK-   | I   | - LVDS differential data input |      |
| 15      | CLK+   | I   | + LVDS differential data input |      |
| 16      | GND    | P   | Ground                         |      |
| 17      | IN3-   | I   | - LVDS differential data input |      |
| 18      | IN3+   | I   | + LVDS differential data input |      |
| 19      | GND    | P   | Ground                         |      |
| 20      | GND    | P   | Ground                         |      |

CN3 LED connector: ENTERY 3808K-F05N-03L

| Pin No. | Symbol  | I/O | Description                      | Note |
|---------|---------|-----|----------------------------------|------|
| 1       | VCC     | P   | Power Voltage for Backlight: 12V |      |
| 2       | GND     | P   | Power Ground                     |      |
| 3       | ON/OFF  | I   | Backlight ON/OFF, "H" LED ON.    |      |
| 4       | Dimming | I   | PWM Adjust the LED brightness    |      |
| 5       | NA      | -   | No Connection                    |      |

NOTE : Pin4: Dimming is PWM signal input. It is for brightness control.

| ITEM                         | SYMBOL    | MIN | TYP | MAX | UNIT |
|------------------------------|-----------|-----|-----|-----|------|
| ADJ(Dimming)signal frequency | $f_{PWM}$ | 5   | --  | 100 | KHz  |
| ADJ signal logic level High  | $V_{IH}$  | 1.2 | 3.3 | 3.6 | V    |
| ADJ signal logic level Low   | $V_{IL}$  | 0   | --  | 0.8 | V    |





## 7. RELIABILITY TEST CONDITIONS

| Test Item                  | Test Conditions   | Note |
|----------------------------|---|------|
| High Temperature Operation | 70±3°C , t=240 hrs  |      |
| Low Temperature Operation  | -20±3°C , t=240 hrs   |      |
| High Temperature Storage   | 80±3°C , t=240 hrs  | 1,2  |
| Low Temperature Storage    | -30±3°C , t=240 hrs   | 1,2  |
| Thermal Shock Test         | -10°C ~ 60°C<br>30 m in. ~ 30 min. ( 1 cycle )<br>Total 100cycle  | 1,2  |
| Storage Humidity Test      | 60 °C, Humidity 90%, 240 hrs  | 1,2  |
| Vibration Test (Packing)   | Sweep frequency : 10 ~ 50 ~ 10 Hz/1min<br>Amplitude : 0.75mm<br>Test direction : X.Y.Z/3 axis<br>Duration : 30min/each axis | 2    |

Note 1: Condensation of water is not permitted on the module.

Note 2: The module should be inspected after 1 hour storage in normal conditions  
(15-35°C, 45-65%RH).

Definitions of life end point:

- Current drain should be smaller than the specific value.
- Function of the module should be maintained.
- Appearance and display quality should not have degraded noticeably.
- Contrast ratio should be greater than 50% of the initial value.

## **8. General Precautions**

### **8.1 Handling Precautions**

- 8.1.1 The display panel is made of glass. Do not subject it to a mechanical shock by dropping it from a high place, etc.
- 8.1.2 If the display panel is damaged and the liquid crystal substance inside it leaks out, be sure not to get any in your mouth, if the substance comes into contact with your skin or clothes, promptly wash it off using soap and water.
- 8.1.3 Do not apply excessive force to the display surface or the adjoining areas since this may cause the color tone to vary.
- 8.1.4 The polarizer covering the display surface of the LCD module is soft and easily scratched. Handle this polarizer carefully.
- 8.1.5 If the display surface is contaminated, breathe on the surface and gently wipe it with a soft dry cloth. If still not completely clear, moisten cloth with one of the following solvents:
- Isopropyl alcohol
  - Ethyl alcohol
- Solvents other than those mentioned above may damage the polarizer. Especially, do not use the following:
- Water
  - Ketone
  - Aromatic solvents
- 8.1.6 Do not attempt to disassemble the LCD Module.
- 8.1.7 If the logic circuit power is off, do not apply the input signals.
- 8.1.8 To prevent destruction of the elements by static electricity, be careful to maintain an optimum work environment.
- a. Be sure to ground the body when handling the LCD Modules.

- b. Tools required for assembly, such as soldering irons, must be properly ground.
- c. To reduce the amount of static electricity generated, do not conduct assembly and other work under dry conditions.
- d. The LCD Module is coated with a film to protect the display surface. Be care when peeling off this protective film since static electricity may be generated.

## **8.2 Storage precautions**

8.2.1 When storing the LCD modules, avoid exposure to direct sunlight or to the light of fluorescent lamps.

8.2.2 The LCD modules should be stored under the storage temperature range.

If the LCD modules will be stored for a long time, the recommend condition is:

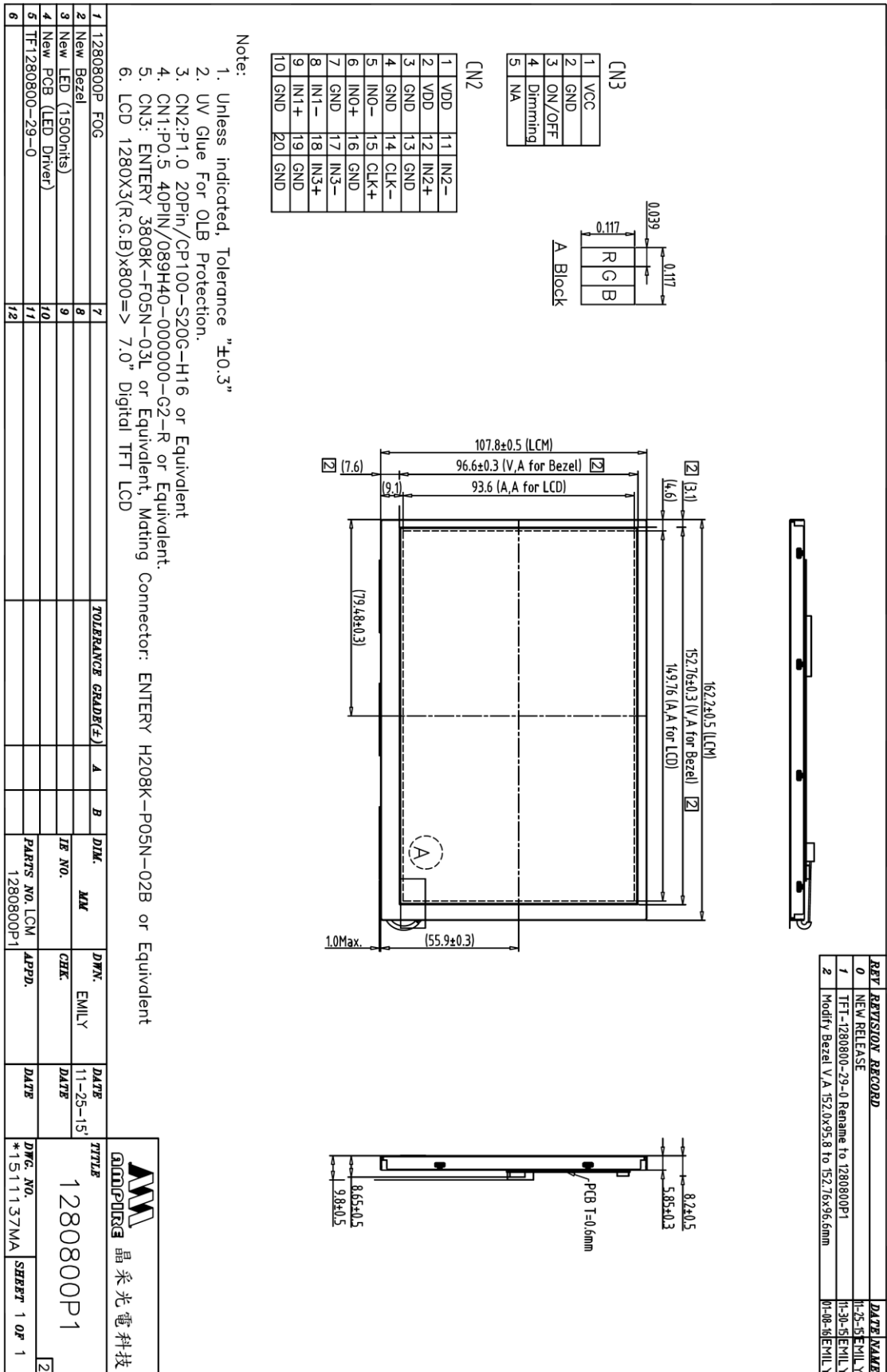
Temperature : 0℃ ~ 40℃

Relatively humidity: ≤80%

8.2.3 The LCD modules should be stored in the room without acid, alkali and harmful gas.

**8.3 The LCD modules should be no falling and violent shocking during transportation, and also should avoid excessive press, water, damp and sunshine.**

# 9. OUTLINE DIMENSION



[illegible]