

Application-Ready Embedded Platform
Flexible and Cost-Optimized

/SIMPLEFLEX

/MSC

SimpleFlex Benefits



/SIMPLEFLEX

APPLICATION-READY EMBEDDED PLATFORM

SimpleFlex is the intelligent combination of a standard Computer-On-Module with a standard carrier board. It combines the advantages of **Standard SBC** and **Custom SBC** by choosing the COM from a huge portfolio of CPU and memory configuration.

This is the basis for innovative solutions in HMI systems, complex display systems, IoT gateways, professional infotainment systems, object recognition systems, transportation applications, medical devices, gaming systems and building automation, among others.

The ready-to-use platform is cost-efficiently adapted with the selected interfaces and assembled in-house at full-automatic production lines. For the customization, more than 30 pre-validated interface combinations are available. SimpleFlex is therefore best suited for series production with large quantities.

FEATURES

- From idea to solution in in no time
- Just selection and configuration, no development
- Standard cooling solutions
- Built-in versatility by many customization options
- ARM and x86 scalability = carrier assembly variants
- By design optimized for low production cost and simple customization
- Industrial temperature range from -40°C to +85°C

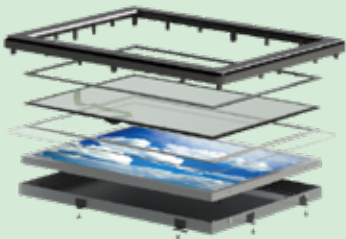
	Standard SBC	Custom SBC	SimpleFlex
Low cost	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓
Flexibility	--	✓ ✓	✓ ✓ ✓
Time to Market	✓ ✓ ✓	-- --	✓ ✓ ✓
Low Development cost/risk	✓ ✓ ✓	-- --	✓ ✓ ✓

/SIMPLEPLUS

SELECTED COMBINATION WITH SIMPLEPLUS TOUCH DISPLAY SOLUTIONS

The embedded platform can be ideally combined with Avnet Embedded’s SimplePlus platform, that provides a new agile approach to display customization by leveraging a range of off-the-shelf LCD and validated touch assemblies, making your first unit ready for delivery in less than 48 hours.

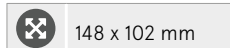
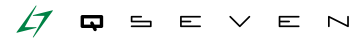
- Improve user experience with limitless design possibilities
- Cut time to market with our agile approach
- Reduce risk by leveraging proven designs



Together with your product and engineering teams, our expert touch and display engineers bring you ideas, insights and ultimately innovation.

Ready Solution

MSC Q7-MB-EP5 EMBEDDED PLATFORM QSEVEN™ 2.X

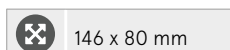


ARM

x86

- Low-cost, flexible Platform for medium to high volume
- Up to 2x Gigabit Ethernet
- Up to 2x SATA-II
- Mini PCI Express, mSATA, SD/Micro-SD
- 1x USB 3.0, up to 3x USB 2.0
- 8 GPIO, Audio
- 1x USB 2.0 MicroAB Host/Client
- RS-232, RS-485, CAN (opt. galv. Isolated)
- DisplayPort / μ HDMI, LVDS, eDP
- WLAN / Bluetooth NFC with antenna (opt.)
- Input voltage 10VDC to 36VDC

MSC SM2S-MB-EP5 EMBEDDED PLATFORM SMARC™ 2.X



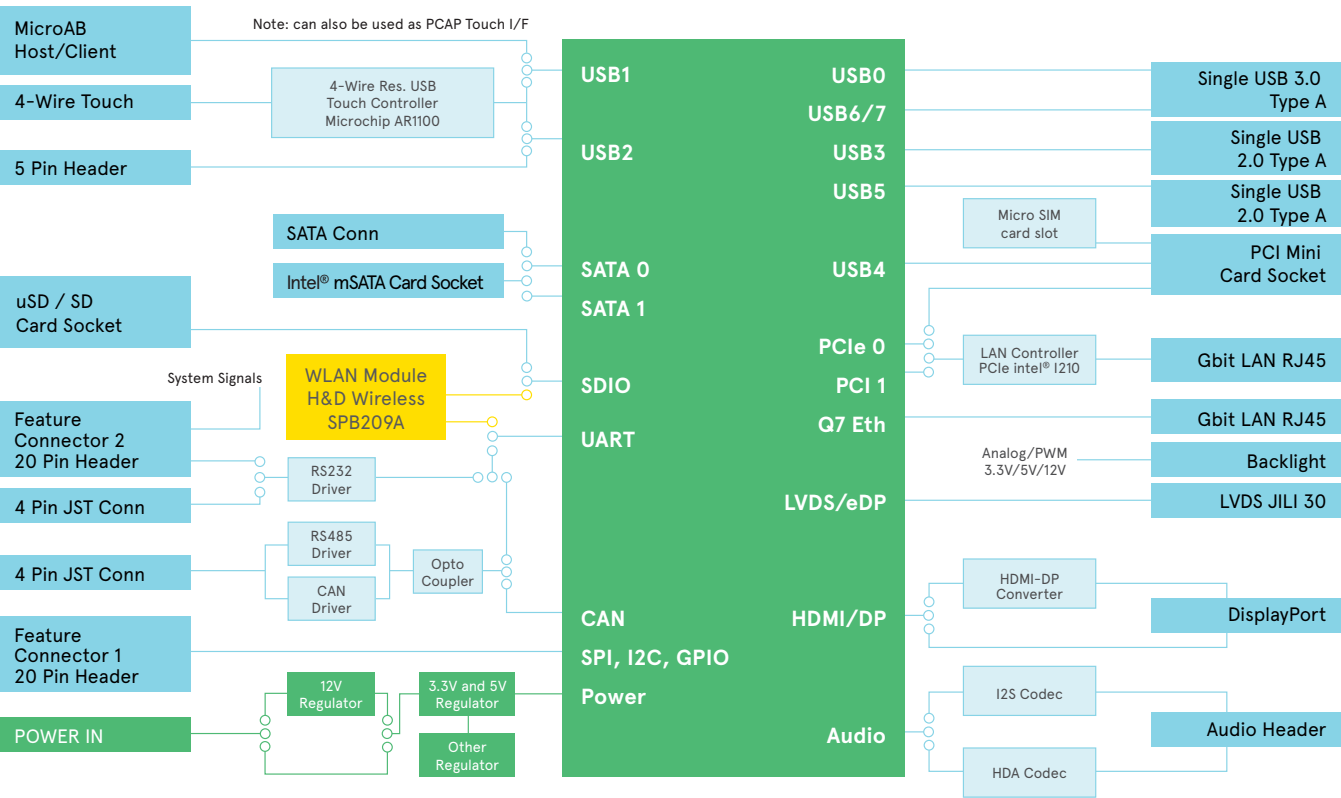
ARM

x86

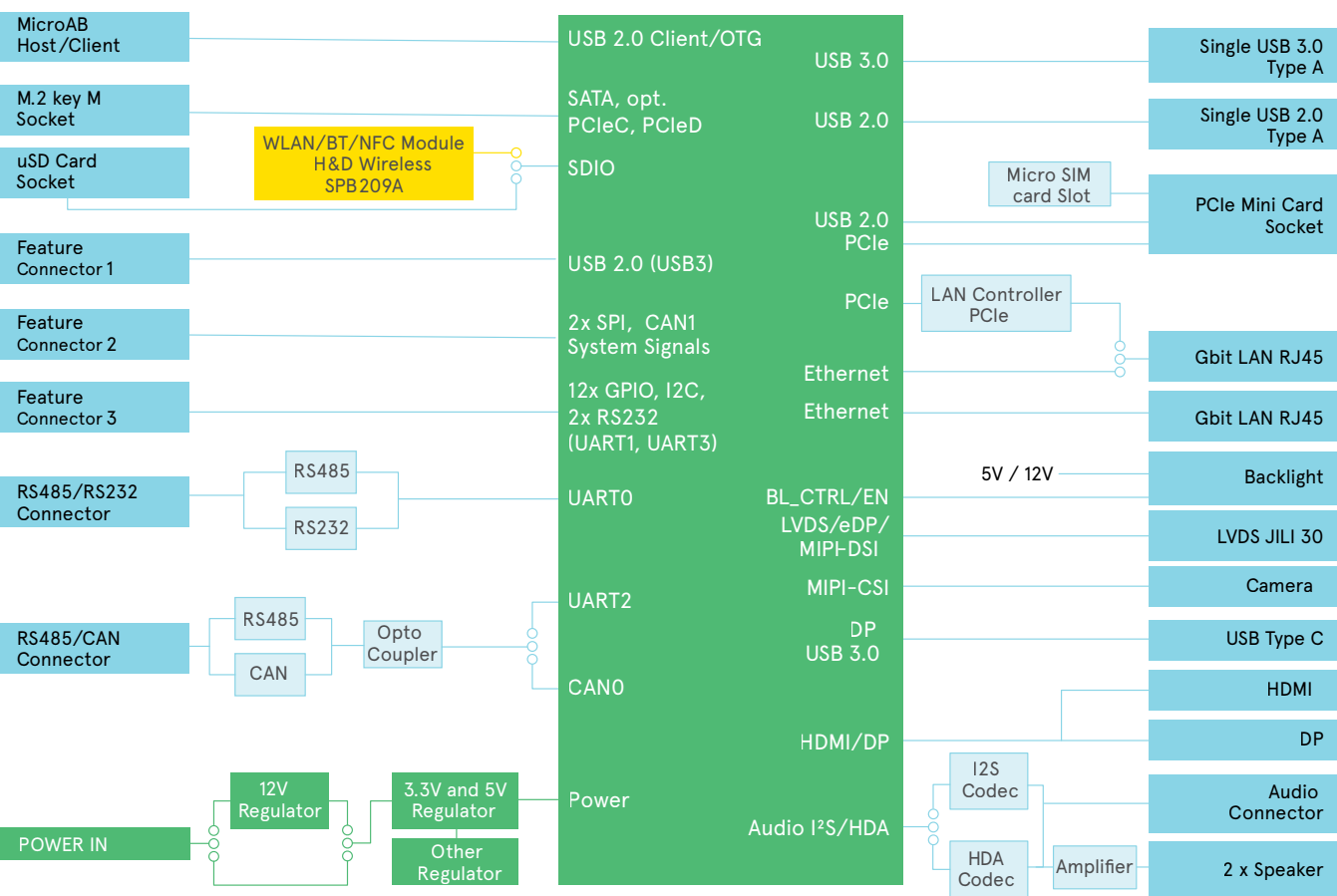
- Low-cost, flexible Platform for medium to high volume
- Up to 2x Gigabit Ethernet
- Mini PCI Express, M.2 key M, Micro-SD
- 2x USB 3.0, 3x USB 2.0, 1x USB 2.0 MicroAB Host/Client
- RS-232/RS-485/CAN (opt. galv. Isolated)
- DisplayPort, LVDS, MIPI-DSI, eDP, HDMI
- USB Type-C™ (with DisplayPort)
- Audio, opt. with 2x 2.5W Stereo Amplifier
- MIPI-CSI, 12 GPIO, SPI, I²C
- WLAN / Bluetooth NFC with antenna (option)
- Input voltage 10VDC to 36VDC

Block Diagram

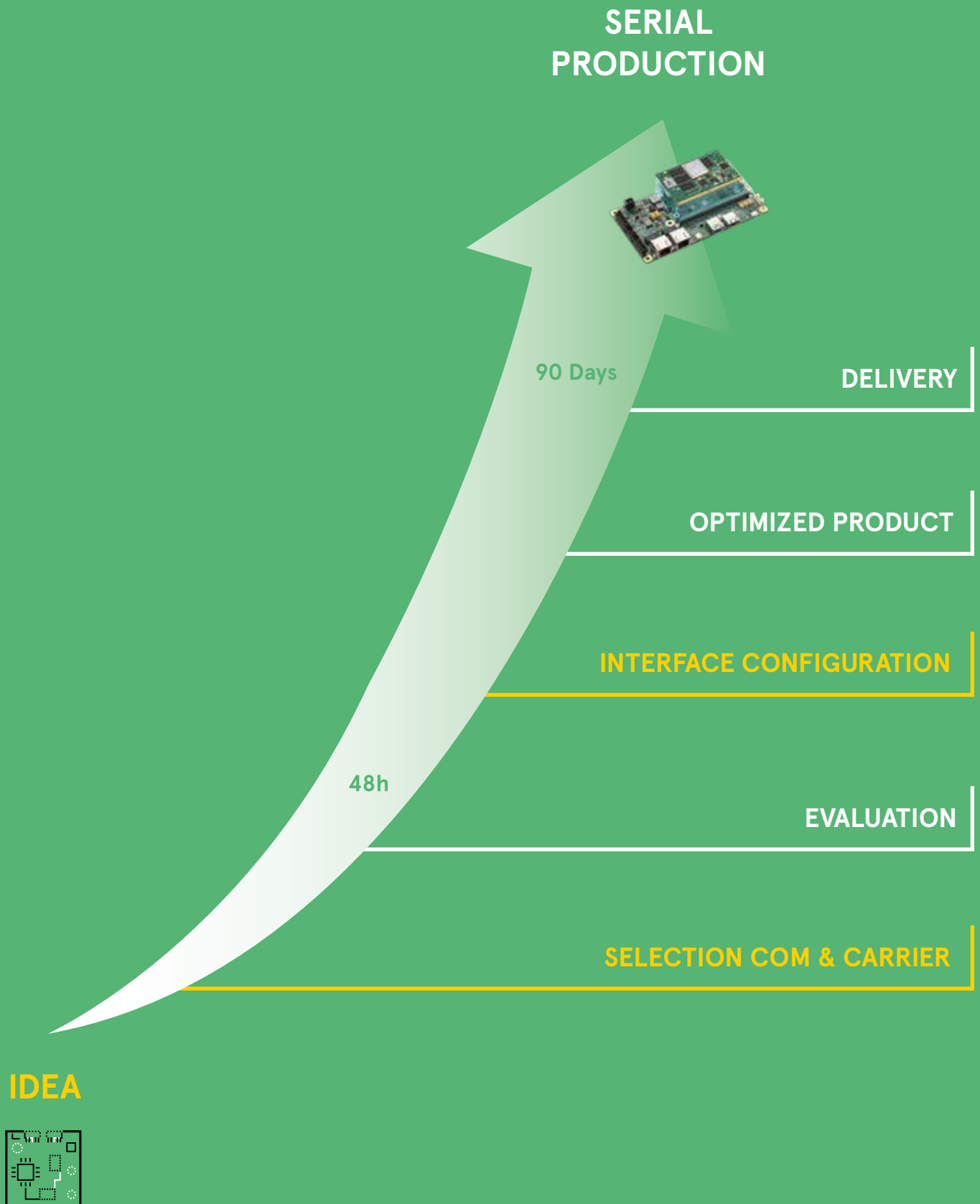
MSC Q7-MB-EP5 Embedded Platform Qseven™ 2.x

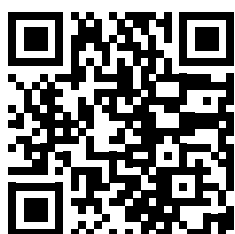


MSC SM2S-MB-EP5 Embedded Platform SMARC™ 2.x



No Development, just selection and configuration





Complete the form online to connect with one of our **Avnet Embedded** Solutions experts to learn how we can guide you through your entire business journey

avnetEmbedded@avnet.com

GLOBAL TECHNOLOGY CAMPUSES

HEADQUARTERS STUTENSEE

Industriestrasse 16
76297 Stutensee
Phone +49 7249 910 0
Fax +49 7249 799 3

FREIBURG

Munzinger Strasse 3
79111 Freiburg im Breisgau
Phone +49 761 8819 0
Fax +49 761 8819 849

AACHEN

Pascalstr. 21
52076 Aachen
Phone +49 2408 709 0
Fax +49 2408 709 299

NEUFABRN

Ludwig-Erhard-Str. 10c
85375 Neufahrn
Phone +49 8165 906 100
Fax +49 8165 906 303

embedded.avnet.com

AVNET[®]
Reach Further[™]

USA AND CANADA

Avnet, Inc
2211 South 47th Street
Phoenix, AZ USA 85034
Phone: 480 643 2000

AUSTRALIA

Melbourne
Unit 2, 17-19 Melrich Road,
Bayswater VIC 3153
Australia
Phone: +61 3 9760 4250

NEW ZEALAND

17A, 150 Cavendish Road
Casebrook, Christchurch 8053
New Zealand
Phone: +64 3 962 0580

avnet.com